## Job Description: Web Master



#### **Board of Directors:**

President: Marsy Chisholm

Vice President: Robert Soileau

Chief Financial Officer: Donna Chisholm

Director: Mike Parisciani
Director: Kevin Heard
Director: Chad Johnson
Secretary: Stephanie Evans

#### Adult Advisors:

<u>Voting Member</u> <u>Non-Voting Member (backup)</u>

Captains Committee: Stephanie Evans (Voting Member)

Finance Assistant: Cassie Ferguson Donna Chisholm (Voting Member)

Fundraising Committee: Haileigh Ferguson

Points Advisor: Amanda Lassabe

Public Relations/Social Media: Katie Brown
Rules and Safety Advisor: Robert Soileau Chad Johnson (Voting Member)

Sponsorship Committee:

Tournament and Event Coordinator:

Tournament Committee: Nolan Michel

Webmaster: Stephanie Evans (Voting Member)

Weigh-In Master: Braxton Chisholm

## General Description:

This position involves overseeing the club's website, social media accounts, and press interactions to keep the community informed and engaged. Maintain an up-to-date and engaging online presence for promoting the club's activities and fostering a positive public image.

## Volunteer Responsibilities:

- Maintain and update the Osceola Anglers website, ensuring that all content, including text, images, and calendars, is current and accurate.
- Utilize WIX to create, modify, update, and delete website categories and pages as needed throughout the season.
- Ensure that all angler information, including profiles, teams, and divisions, is consistently updated on the website and social media.
- Collaborate closely with club committees to gather updated information and event highlights.
- Coordinate with the volunteer photographer to capture angler pictures from all club events and tournaments.
- Ensure that angler team photos, along with their respective divisions, are prominently featured on the website.

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• List sponsors prominently on the website and social media platforms, acknowledging their support of the club.

### Timeline:

- August
  - C
- September
  - С
- October
  - С
- November
  - 0
- December
  - 0
- January
  - 0
- February
  - 0
- March
  - 0
- April
  - 0
- May
- June
  - 0
- July
  - 0

## **Experiences:**

- Proficiency in using WIX for website management.
- Strong familiarity with social media platforms and their management.
- Excellent communication and writing skills for creating engaging content.
- Attention to detail and a commitment to accuracy in all online content.